



REGISTER TODAY.

One person per registration form. Please print clearly, and complete the entire form as applicable. Send completed form to: Susan G. Komen 3-Day for the Cure®, 205 N. Michigan Ave., Suite 2630, Chicago, IL 60601-5927. You can also register or get more information at The3Day.org or call 800-996-3DAY.

Begin by selecting your 2011 3-Day for the Cure location:

- BOSTON _____ July 22-24
- CLEVELAND _____ July 29-31
- CHICAGO _____ Aug 5-7
- MICHIGAN _____ Aug 12-14
- TWIN CITIES _____ Aug 19-21
- SAN FRANCISCO BAY AREA _____ Sept 9-11
- SEATTLE _____ Sept 16-18
- WASHINGTON, D.C. _____ Sept 23-25
- PHILADELPHIA _____ Oct 14-16
- ATLANTA _____ Oct 21-23
- TAMPA BAY _____ Oct 28-30
- DALLAS/FORT WORTH _____ Nov 4-6
- ARIZONA _____ Nov 11-13
- SAN DIEGO _____ Nov 18-20

1. YOUR INVOLVEMENT

I AM REGISTERING AS A WALKER.

Registered walkers must be at least 16 years or older by the end of 2011 and agree to **raise a minimum of \$2,300** for the Susan G. Komen 3-Day for the Cure in order to walk. During the event, minors under 18 years of age must be accompanied by a parent or legal guardian who is also a registered walker. Please note that registration fees and all donations are non-refundable and non-transferable. All walkers must have medical insurance at the time of the event in order to participate.

I AM REGISTERING AS A CREW MEMBER.

Crew is a **four-day commitment**. All crew members are required to attend the All-Crew Meeting on Thursday before the event. Crew members must be at least 18 years old on the date the event commences and agree to attend the entire event in a service capacity. Crew members do not walk the 60-mile route and do not have a fundraising commitment. They are assigned specific roles based on the needs of the event. All crew members must have medical insurance at the time of the event in order to participate.

ADDITIONAL INVOLVEMENT:

- I am willing to share my contact information with other participants to form training and support groups.
- I am forming a team and will serve as captain.
Team Name: _____
- I am interested in finding a team to join.
- I am joining an existing team.
Team Name: Chiropractic
- [For Team Captains] I am willing to open my team to new members from the public and share my contact information.
- I would like help starting a team.
- I am interested in leading training walks.

2. GENERAL INFORMATION

First Name: _____ MI: _____ Last Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Date of Birth: _____ Age: (You must be at least 16 in 2011 to participate as a walker, 18 to participate as a crew member.) _____ Gender: F M

Home Phone: () _____ Business Phone: () _____ Cell Phone: () _____

I am willing to receive text messages from the 3-Day

Email Address: _____

Nearly all event communications will come via email, so providing a valid email address is crucial.

How did you hear about the 3-Day? _____

T-Shirt Size: S M L XL 2XL 3XL 4XL I wish to be recognized as a breast cancer survivor: Y N

Please tell us the primary reason you are participating in the 3-Day:

- I am supporting Susan G. Komen for the Cure®
- I care about the movement to end breast cancer
- I enjoy long-distance walking
- A friend or family member asked me to join them
- My workplace or organization formed a team

Do you want vegetarian meals while on the event? Y N

I do not wish to receive additional information from Susan G. Komen for the Cure.

Subscribe to the Virtual Personal Trainer newsletter. Each week, you will receive updates with training schedules and tips.

Select one option: Virtual Personal Trainer 16-week training program Virtual Personal Trainer 24-week training program

Important: Please remember to read and complete ALL PAGES of this document and sign on page 3.

3. REGISTRATION FEE

Please submit your non-refundable, non-transferable \$90.00 registration fee with this registration form.

\$ 90.00

This fee does not apply toward your fundraising commitment. Please do not send cash, foreign checks or foreign credit card information.

Start your fundraising by making a personal donation. (Enter the amount you would like to give at right.)

+ \$ _____

Promo Code: _____

Method of payment: Enclosed check made payable to the Susan G. Komen 3-Day for the Cure

TOTAL: \$ _____

Please bill my: Visa MasterCard Discover American Express

Account Number: _____ Expiration date: _____ Verification code: _____

Billing Address: _____ Signature: _____

I wish to participate in the Susan G. Komen 3-Day for the Cure™ (the "Komen 3-Day for the Cure") and/or any pre-season activity leading up to the Komen 3-Day for the Cure (the Komen 3-Day for the Cure and all pre-season activities leading up to the Komen 3-Day for the Cure are collectively referred to herein as the "event"). If I am registering as a walker, I will be at least 16 years or older by the end of 2011. During the Komen 3-Day for the Cure, minors under 18 years of age must be accompanied by a parent or legal guardian who is also a registered walker. If I am registering as a crew member, I will be at least 18 years old on the date the Komen 3-Day for the Cure commences.

I understand that all donations processed by the Komen 3-Day for the Cure donation office are non-refundable and non-transferable, even if I do not participate in the Komen 3-Day for the Cure. I also understand that the \$90 registration fee is non-refundable, non-transferable, and not tax deductible. If I am registering as a walker, I understand that I must raise at least \$2,300 in order to participate in the Komen 3-Day for the Cure. If I have not reached my fundraising minimum of \$2,300 by the date the Komen 3-Day for the Cure commences, I may opt to make an instant self-donation or a delayed self-donation (as explained in the "Participant FAQ" at The3Day.org and subject to certain restrictions if I am registered to participate in multiple Komen 3-Day for the Cure events within one year), or I may choose not to participate.

4. AGREEMENT

I wish to participate in the Susan G. Komen 3-Day for the Cure® (the "Komen 3-Day for the Cure") and/or any pre-season activity leading up to the Komen 3-Day for the Cure (the Komen 3-Day for the Cure and all pre-season activities leading up to the Komen 3-Day for the Cure are collectively referred to herein as the "event"). If I am registering as a walker, I will be at least 16 years or older by the end of 2010. During the Komen 3-Day for the Cure, minors under 18 years of age must be accompanied by a parent or legal guardian who is also a registered walker. If I am registering as a crew member, I will be at least 18 years old on the date the Komen 3-Day for the Cure commences.

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WALKER AND CREW WAIVER AND RELEASE OF LIABILITY AND IMAGE RELEASE (PLEASE READ AND SIGN BELOW)

I agree that any and all representations made and releases, waivers, covenants, consents and permissions given by me hereunder are given on behalf of me and any and all of my minor children or persons over whom I have guardianship participating in or attending the Event.

WAIVER AND RELEASE OF LIABILITY

I understand that the Event is a potentially hazardous activity, and I hereby voluntarily assume full and complete responsibility for, and the risk of, any injury or accident that may occur during my participation in the Event or while on Event premises (collectively referred to herein as "my participation").

I understand that during my participation, I will be using public streets and facilities where many hazards exist, and I am aware of and appreciate the risks that may result. I am also aware that accidents may occur during my participation that could result in serious injury or death. My participation is voluntary with knowledge of all such risks. In consideration for being permitted to participate in the Event, I hereby agree to assume all risks and to release, hold harmless and covenant not to sue Event 360, Inc., Komen, or any sponsors, officials, volunteers, participating clubs, communities, organizations, friends of the Komen 3-Day for the Cure, including the Komen 3-Day for the Cure medical partner, medical director and members of the medical team, and all other government or public entities including, but not limited to, the Department of Transportation, and affiliated organizations and all of the above-listed entities' respective directors, officers, agents, employees and members, and all other persons or entities associated with the Event (collectively, "the releasees"), for any claim, loss or liability that I may have arising out of my participation or any fundraising activities associated with my participation, including but not limited to, personal injury, death or property damage suffered by me or others, whether such losses, liabilities, or claims be caused by falls, contact with and/or the actions of other participants, contact with fixed or non-fixed objects, contact with animals, conditions of the Event premises, negligence or carelessness of the releasees, risks not known to me or not reasonably foreseeable at this time, or otherwise.

I intend by this waiver and release of Liability to release in advance, and to waive my rights and to discharge all of the releasees from all claims, losses or liabilities for death, bodily injury or property damage that I may have, or which may hereafter accrue to me, as a result of my participation, even though that liability may arise from negligence or carelessness on the part of the releasees, from dangerous or defective property or equipment owned, maintained or controlled by them or because of their possible liability without fault. I understand and agree that this waiver and release of Liability is binding on my heirs, assigns and legal representatives.

I am physically capable of completing the event. I understand that it is recommended that I discuss my participation with my primary health care provider. If I am aware of or under treatment for any physical infirmity, ailment or illness, I have discussed the event and my participation with my medical care provider(s) familiar with such condition and he/she has approved my participation. I will maintain personal health insurance at all times during my participation. I acknowledge that I, and I alone, am solely responsible for my personal health and safety, and the personal property I bring with me in connection with my participation. I will read the event description and rules for my participation and I will abide by all rules and regulations established by the event organizers and personnel as well as the local vehicle code. I further agree that my participation is subject to the sole discretion of the event organizers and the Komen 3-Day for the Cure medical director, and that my participation may be limited for medical or other safety-related reasons. In the event of injury, accident or illness during my participation, I consent to receive, and authorize event organizers, officials, volunteers, participants and spectators to use their discretion to administer, first aid, medical care and/or medical treatment.

Agreement continues on page 3. Important: Please remember to complete ALL PAGES of this document and sign on page 3.

4. AGREEMENT (continued from Page 2)

I understand that I am solely responsible and liable for all aspects of the fundraising activities associated with my participation in the event, including, but not limited to, the safe and lawful conduct of any fundraising activities and ensuring that such activities are conducted in a professional. I further agree to (i) comply with all laws relating to the promotion and conduct of any fundraising activities associated with my participation; (ii) file all appropriate registrations as may be required or necessary for promoting and conducting any fundraising activities associated with my participation; and (iii) obtain all permits, releases, consents, licenses, and approvals as may be required or necessary for promoting and conducting any fundraising activities associated with my participation.

I understand that, in connection with my participation, I have Komen’s permission to use the special 3-Day for the Cure walker/crew logos and use of these special logos is provided for the appropriate personal use of 3-Day participants only. I understand that I do not have permission to, and will not use, any other logo, phrase, name or trademark that is the property of Komen without Komen’s prior written approval. I understand that Komen is the legal owner of many logos, phrases, names and trademarks that are related to breast cancer awareness and the search for the cures for breast cancer, including the 3-Day name, the 3-Day logo, the Susan G. Komen for the Cure® name, the Susan G. Komen for the Cure® logo, the Komen Running Ribbon, Race for the Cure®, and a family of “for the Cure” and “for a Cure” marks (collectively, “Komen Marks”). I hereby acknowledge Komen’s ownership of the Komen Marks, and agree not to contest or assist others to contest the ownership and validity of them, and further agree I will not, without written license from Komen, use any Komen Mark or any logo, phrase, name or trademark that is confusingly similar to a Komen Mark. Any use of the Komen Marks by me (whether or not authorized by Komen), including the use of the special 3-Day for the Cure walker/crew logos, and any goodwill associated therewith, shall inure to the benefit of Komen.

If I am a Crew Member, I understand that the event consists of a variety of activities to prepare for and support the Komen 3-Day for the Cure. These activities include working outdoors and may include lifting of objects up to 70 lbs.

In consideration for being permitted to participate in the Event, I hereby agree to adhere to the policies of the 3-Day, including without limitation the 3-Day fundraising policies. I understand that the Event organizers reserve the right, in their sole discretion, to refuse registration and/or participation to anyone at any time before or during the Event.

The following language only applies to any event held in California: This waiver and release of Liability extends to claims and facts unknown and unsuspected to exist at the time of executing this waiver and release of Liability. All rights under Section 1542 of the California Civil Code are hereby expressly waived with respect to any of the claims, injuries, or damages described in this waiver and release of Liability. Section 1542 of the California Civil Code reads as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.

IMAGE RELEASE

I understand that my name, picture, voice, or likeness, and information related to my participation in the event (e.g. participant number, team name), whether the foregoing is captured by photograph, videotape, audiotape or any other recording, (collectively “image”) may be used for all promotional purposes related to the event by event 360, Inc., Komen, and their respective successors and assigns, sponsors, licensees, affiliates, and employees (collectively “grantees”). I hereby grant to the grantees the irrevocable, perpetual and worldwide right to (i) use my image in promotional materials or for any other legitimate purpose, (ii) create composite or computer-manipulated materials from my image, (iii) use, reproduce, publish, exhibit, distribute, and transmit my image in any media, including but not limited to print material, television, film, internet, DVD, and CD-ROM, and (iv) assign the above rights to third parties. I waive the right to inspect or approve my image or materials that incorporate my image. I understand that I will receive no compensation in connection with the use of my image. I release the grantees from any liability, damages, or claims resulting from the use of my image, including claims for libel or invasion of privacy. I understand and agree that the terms of this paragraph are binding on my heirs, assigns, and legal representatives.

In the event any provision of this waiver and release of Liability and Image release is deemed unenforceable by law, (i) Komen and/or Event 360, Inc. shall have the right to modify such provision to the extent necessary to be deemed enforceable; and (ii) all other provisions of this waiver and release of Liability and Image release shall remain in full force and effect.

I have carefully read this Waiver and Release of Liability and Image Release and fully understand its contents. I am aware that by signing this Waiver and Release of Liability and Image Release, I am waiving substantial legal rights, and knowing this, I sign it of my own free will without any inducement, assurance or guarantee being made to me and intend my signature to be a complete and unconditional release of liability to the greatest extent allowed by law.

Participant’s Printed Name: _____

Signature: _____ Date: _____
(Parent or guardian signature is required if the participant is under 18)

CONGRATULATIONS AND WELCOME TO THE SUSAN G. KOMEN 3-DAY FOR THE CURE! Show your spirit—a variety of 3-Day for the Cure apparel and gear is available for purchase at Shop3Day.com®.

Important: Please remember to read and complete ALL PAGES of this document.